Print and Web Graphic Design Artist

MORGAN WEIDLING

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Education

Virginia Tech
 Blacksburg, VA
Expected Graduation: Spring 2026
- B.F.A. in Graphic Design
- Minor in Human Computer Interaction
- 3.95 weighted GPA

Skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Figma
HTML/CSS/Python
UI/UX
Video Game Design
Google Analytics Certification

Work and General Expairence

CEED X VTCRO   April 2025 - July 2025
Lead Graphic Designer

- Worked with a group of engineers and produced 150 interactive educational kits to introduce 8th-grade students to electrical and computer engineering during a summer camp program

- Served as the sole graphic designer on a cross-functional team, leading all visual and interaction design efforts

- Developed visual systems and assets for 11 unique educational video games, including UI elements, characters, and environments

- Collaborated closely with engineers to align design assets with programming needs and ensure seamless game integration

- Delivered high-quality design solutions under tight deadlines, consistently meeting rapid production and revision cycles

Virginia Tech Library   October 2023 - Present
Graphic Design Assistant

- Developed eye-catching and shareable content for various social media platforms to increase the University library's online presence.

- Conceptualized and executed visually appealing layouts for the library magazine, brosures, shirts, cards, orther print media ensuring a harmonious blend of aesthetics and content.

- Coordinated with other graphic designers, writers, and marketing teams to ensure graphic elements aligned with the overall marketing and brand style of the University.

DesignUp   April 2025
Graphic Designer

- Worked with YMCA in a 7 hour design-athon

- Collaborated with a team to create eye-catching storefront advertisements

- Designed a 50-slide modular system that included a calendar and events pages for the client to easily update

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